



# ALPHA **2022** BIENNIAL CONFERENCE

Barceló Sevilla Renacimiento Hotel  
6<sup>th</sup> - 9<sup>th</sup> October 2022 | Sevilla, Spain

**SPONSORSHIP BOOKLET**

[www.alphaconference2022.org](http://www.alphaconference2022.org)









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## WELCOME MESSAGE

### Dear Friends and Colleagues

I am delighted to announce that the next Alpha Conference will be held in the beautiful city of Seville, Spain, between 6<sup>th</sup> - 9<sup>th</sup> October 2022.

As always, we have worked hard to put together an innovative and interactive program, which covers many facets of human IVF. The program is designed to be engaging, and to promote interaction and much discussion around the hottest topics in our field.

We have invited scientific leaders from around the world to bring together their collective expertise, and we also encourage you to submit your own work for presentation during the meeting at our evening poster event, where we can gather to discuss new innovations.

For those of you have experienced an Alpha Conference before, you know that you will have an exceptional few days with us, and will enjoy the collegiality associated with Alpha events. For those of you who have not attended one of our meetings before, please consider joining us in Spain for what promises to be a most enjoyable and highly educational experience!

On behalf of the Executive and Organising Committees, we look forward to meeting you in Seville next April!

**David Gardner**  
President of Alpha

**Sharon Mortimer**  
Vice President of Alpha



# **EXECUTIVE COMMITTEE**



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## EXECUTIVE COMMITTEE



**Sharon Mortimer**  
President



**Alison Campbell**  
Member



**Christophe Blockeel**  
Member



**David Gardner**  
Past President



**Dean Morbeck**  
Member



**Hasan Burjaq**  
Member



**Mina Alikani**  
General Secretary



**Laura Rienzi**  
Member



**Stephen Harbottle**  
Treasurer

### HONORARY MEMBERS

Yona Barak - Jacques Cohen - Brian Dale - Kay Elder - Linda Gregory - Alan Handyside -  
Yves Menezo - Alan Trounson - Marc Van den Bergh - Steen Willadsen

# **REGISTRATION & ACCOMMODATION**





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# REGISTRATION

## How to Register

Online Registration is the quickest and easiest registration method available to you - you will automatically receive an email confirmation and payment receipt if payment is provided by credit card.

This email confirmation must be presented at Registration Desk at the Congress venue to pick up your materials during check in process.

## Registration Rates:

| Registration Type | Registration Fee | Onsite |
|-------------------|------------------|--------|
| Alpha Member      | 450 €            | 525 €  |
| Non-Member        | 575 €            | 625 €  |
| Exhibitor         | 375 €            | 400 €  |

Registration fees include VAT.

*Note: Payments must be received by the corresponding deadlines (early or standard), otherwise the subsequent rate will automatically apply.*

## Registration Inclusions

### Full Registration (Including Concessions)

- Admission to the scientific sessions and exhibition & poster hall
- 2 lunches and coffee breaks
- Delegate Bag – including program book, abstract book
- Opening Ceremony and Welcome Reception

## Payment information

### Payment policy

Your registration will only be confirmed once full payment is received. Payment must be in Euros using one of the following options:

### Preferred Payment Option:

1. Credit card – Visa and MasterCard payments can be completed during Online Registrierung. Please note that we do NOT accept American Express or Diners Club cards.
2. If you wish to pay by bank transfer, instructions will be included on your invoice. Please note that an international bank transfer may take up to 10 days to reach our account and that you should ensure that transfers are completed well in advance of the registration deadlines.





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### **Group Registration**

Group registration is available to groups of 10 or more delegates. Contact the ALPHA2022 Secretariat to make group bookings.

### **Name change (for groups only)**

If you are unable to attend, you will be given the opportunity to send a colleague in your place. Name changes should be notified in writing to the Congress Secretariat. A handling fee of 20 EUR will be charged for each name change.

### **Letters of invitation**

Letters of invitation to assist with Visa applications can be provided by the Congress Secretariat. Invitation letters for Visa purposes can only be sent to participants who have completed the registration process. Contact the congress registration department for further information regarding Visa requirements.

Visa applications are not the responsibility of the Congress. Please ensure that you submit your application to the appropriate Embassy in good time.



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# ACCOMMODATION

Figur International has been appointed as the official hotel accommodation agent for the ALPHA 2022 Congress and will handle all related arrangements.

All rates quoted are per room per night including breakfast and VAT.

Should VAT change before the beginning of the Congress, the ALPHA Organization Secretariat will automatically change the price of your hotel room and inform you in writing about the new rate.

Please note that price of accommodation is not included in the registration fees.

| Barcelo Sevilla Renacimiento Hotel |       |
|------------------------------------|-------|
| Single room                        | 215 € |
| Double room                        | 240 € |

## Group reservations

For group reservations please contact the [alpha2022@figurint.com](mailto:alpha2022@figurint.com) telephone number +90 212 381 46 00. Our professional staff will assist you to find a suitable hotel for your stay and handle your reservation.

## How to make a hotel reservation

To make a hotel reservation, it is necessary to visit the Online Accommodation System.

Reservations will be processed on a “first come, first-served” basis. Due to heavy demand and the fact that distribution of rooms in many hotels is limited, please book your accommodation as soon as possible.

Extras are to be paid directly at the hotel reception before departure.

## Reservation confirmation

Full pre-payment is required to guarantee the reservation. After the full payment is received, your hotel reservation will be confirmed in writing by e-mail.





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## **Cancellations, changes and refunds**

Please inform ALPHA Organization Secretariat about any amendments or cancellations in writing by e-mail [alpha2022@figurint.com](mailto:alpha2022@figurint.com) Telephone amendments will not be accepted. Date of delivery of your written cancellation to the ALPHA Organization Secretariat will be considered as the date of cancellation. Please do not contact the hotel directly for any reservation changes or cancellations. The appropriate refunds will be made after the summit. The ALPHA Organization Secretariat reserves the right to charge a handling fee of 30 EUR at any name change of a hotel reservation.

## **Methods of payment**

Accommodation expenses must be paid in EUR by one of the following methods:

### **Credit card**

For payments through the Online Payment System only MasterCard/Eurocard and Visa credit cards are accepted. These payments will be charged in EUR. American Express credit cards are NOT accepted.

### **Bank transfer**

Please note that payments by bank transfer will only be accepted by September 1st, 2022. After this date only payments by credit cards will be accepted.

Hotel accommodation must be paid in EUR

# **SPONSORSHIP ALTERNATIVES**

## **SPONSORSHIP PACKAGES**

PLATINIUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR

BRONZE SPONSOR

**OTHER SPONSORSHIP**

**OPPORTUNITIES**





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## SPONSORSHIP PACKAGES

### PLATINIUM SPONSOR

**35.000.-Euro**

- 18 m<sup>2</sup> of complimentary exhibition space
- 2 complimentary Congress registrations
- 5 complimentary exhibition registrations
- Company logo recognition on all staff t-shirts
- Company logo recognition within smart phone application
- Delegate bag inserts (A4 flyer)
- Logo on the official printed materials - Program book
- 2 complimentary Congress Dinner tickets
- First priority in choice of exhibition booth space and location

### GOLD SPONSOR

**27.500.-Euro**

- 12 m<sup>2</sup> of complimentary exhibition space
- 1 complimentary Congress registration
- 4 complimentary exhibition registrations
- Company logo recognition on all name badges
- Company logo recognition on smart phone application
- Delegate bag inserts (A4 flyer)
- Logo on the official printed materials - Program book
- Second priority in choice of exhibition booth space and location



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## SPONSORSHIP PACKAGES

### SILVER SPONSOR

**20.000.-Euro**

- 6 m<sup>2</sup> of complimentary exhibition space
- 1 complimentary Congress registration
- 3 complimentary exhibition registrations
- Company logo recognition on all Congress related Signage
- Company logo recognition on smart phone application
- Delegate bag Inserts (A4 flyer)
- Logo on the official printed materials - Program book
- Third priority in choice of exhibition booth space and location

### BRONZE SPONSOR

**12.500.-Euro**

- 6 m<sup>2</sup> of complimentary exhibition space
- 2 complimentary exhibition registration
- Company logo recognition on smart phone application
- Delegate bag Inserts (A4 flyer)
- Logo on the official printed materials - Program book
- Fourth priority in choice of exhibition booth space and location





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## OTHER SPONSORSHIP OPPORTUNITIES

### EXHIBITION SPACE (*Space only / shell scheme not included*)

**4.000.-Euro**

The cost of exhibition space only includes 6 square meters (3mx2m) area.  
(1 free Exhibitor Registration and Gala Ticket per booth)

### CONFERENCE BAG

**12.500.-Euro**

A bag with all necessary conference material will be distributed to each participant. The bag will feature the sponsor company's name and logo as well as the congress title and logo.

**Price includes:**

- Sponsor's name and logo on each bag
- Recognition as a supporter in the pocket program book and the conference website
- 1 insert in the conference bag

### CONFERENCE BAG INSERT

**1.500.-Euro**

The sponsor company's leaflet will be inserted in each conference bag.

### LANYARD

**10.000.-Euro**

This will be a great sponsorship opportunity, since all delegates will receive a badge holder.

**Price includes:**

- Sponsor's name and logo on each lanyard
- Recognition as a supporter in the pocket program book and the conference website

### POCKET PROGRAM

**4.000.-Euro**

Exclusive advertisement in the pocket size program which all delegates will receive.

**Price includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Company advertisement on the pocket program



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## SPONSORSHIP PACKAGES

### CONFERENCE ABSTRACT/PROCEEDINGS BOOK (RBM ONLINE)

**18.000.-Euro**

Conference Abstract/Proceedings Book will be viewed and used continuously throughout the Conference by all delegates and speakers. The publication will also be used as a valuable reference post-meeting tool, providing a high level of exposure for the supporter long after the event.

**Price includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Full page advertising

### NEWSLETTER

**2.500.-Euro**

A Newsletter, which will generally be related to one main topic concerning the Conference, will be distributed to the conference mailing list members regularly. We are planning to send out at least 24 Newsletters prior to the Conference start.

**Price includes:**

- Company logo and link on the bottom of each Newsletter

### BREAKFAST MEETING

**10.000.-Euro**

The breakfast meeting will take place at the conference venue and will be included in the official conference schedule. These meetings will only be on the 6<sup>th</sup> - 9<sup>th</sup> October 2022 between 08:00 – 09:00. Breakfast Meetings will be assigned on a first-come, first-serve basis.

**Price includes:**

- Standard audio-visual equipment (supply of projectors, sound system, microphones, and screen)
- Light breakfast buffet in the foyer before and during the meeting
- Name of company in the meeting room and in the pocket program book and the conference website as sponsor



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## OTHER SPONSORSHIP OPPORTUNITIES

### SATELLITE SYMPOSIUM

**20.000.-Euro**

The Symposium will take place on site at the Conference Venue and will be included in the official conference schedule. Content of the symposium and the invited speakers will be reviewed by ALPHA Executive Committee. If the symposium receives the endorsement of the ALPHA Executive Committee, 1 hour slot will be provided in the conference program. Symposia will be assigned on a first-come, first-serve basis. Priority will be given to companies who have purchased sponsorship packages.

**Price includes:**

- Standard Audio-visual equipment (supply of projectors, sound system, microphones, and screen)
- Publishing of the symposium title, schedule and program in the pocket program book
- Recognition as a supporter in the pocket program book and the conference website
- 1 insert in the conference bag

### PRODUCT THEATER

**5.000.-Euro**

Coffee Break Time:  
25 min. long

Companies will have the opportunity to present new research findings on products, give product details, demonstrations, and highlight new products to a key audience. These sessions are promotional and are not eligible for continuing education credits. Product Theaters will be assigned on a first-come, first-serve basis. Participating companies must be exhibitors at the ALPHA 2022 Biennial Conference. All product and promotional theaters will take place in one of the meeting halls in the convention center. The location of the product theater is subject to change, if deemed necessary.

**Price includes;**

- Opportunity to hand out branded materials to each participant entering the theater
- Signage will be provided outside the Product Theater, at the main entrance to the Exhibit Hall and in the main attendee registration area.
- Standard audio-visual equipment (supply of projectors, sound system, microphones, and screen)
- Recognition as a supporter in the pocket program book and the conference website
- One technician available during the session

**7.500.-Euro**

Lunch Break Time:  
45 min. long





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## SPONSORSHIP PACKAGES

### PRE-CONGRESS WORKSHOP

Conference Abstract/Proceedings Book will be viewed and used continuously Half day and full day pre-congress workshops will take place at the conference venue and will be included in the official conference schedule. These meetings can only be on the 15th of September 2022 (a day before the conference). Workshops will be assigned on a first-come, first-serve basis.

**Price includes:**

- Standard audio-visual equipment (supply of projectors, sound system, microphones, and screen)
- Name of company in the meeting room and in the pocket program book and the conference website as sponsor

**9.000.-Euro**

Half day workshop

**11.000.-Euro**

Full day workshop

### INTERNET CAFE

There will be an internet cafe equipped with workstations (2 computers) where attendees may check e-mails and surf the internet.

**Price includes:**

- Company logo on screen saver and background
- Sponsor's logo with hyperlink on Congress website
- Recognition as a supporter in the pocket program book and the conference website
- One technician available during the whole conference

**7.500.-Euro**



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## OTHER SPONSORSHIP OPPORTUNITIES

### COFFEE BREAKS (*per coffee break*)

15.000.-Euro

There will be coffee breaks twice a day during the conference.

**Price includes:**

- Sponsor's name and logo on coffee breaks buffets
- Recognition as a supporter in the pocket program book and the conference website

### WELCOME RECEPTION

10.000.-Euro

A welcome reception with beverages and appetizers will be open to all attendees.

**Price includes:**

- Food and beverage of the reception
- Company name and logo in the reception area
- Recognition as a supporter in the pocket program book and the conference website
- 1 insert in the conference bag

### VISUAL ARTS EXPOSITION (*Opening Ceremony*)

5.000.-Euro

A visual arts exposition of about 20 minutes' will immediately follow the conference opening ceremony. It will be a highly memorable event.

**Price includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Acknowledgement on event invitations
- 1 insert in the conference bag



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## SPONSORSHIP PACKAGES

### GALA DINNER

**20.000.-Euro**

The Gala Dinner will be a magnificent experience where food, entertainment, great atmosphere and magical surroundings come together in perfect harmony.

**Price includes:**

- Food, beverage and the service
- Company flags will be placed on all tables
- Company logo will be printed on napkins
- Recognition as a supporter in the pocket program book and the conference website
- 1 insert in the conference bag

### INVITED SPEAKERS

**2.500.-Euro**

European (per speaker)

#### European

#### Overseas

**Price includes:**

- The accommodation, economy class flight tickets and airport-hotel transfers
- Recognition as a supporter in the pocket program book and the conference website

**4.500.-Euro**

Overseas (per speaker)

### FACULTY DINNER

**4.000.-Euro**

This will be a special occasion for invited speakers, chairs and conference committee members only and it will be held in a unique location. There will approximately be 50 attendees.

**Price includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Company will be allowed to hang flags in the dinner location
- 1 insert in the conference bag

**All sponsorship prices exclude %18 VAT**





# CONGRESS VENUE



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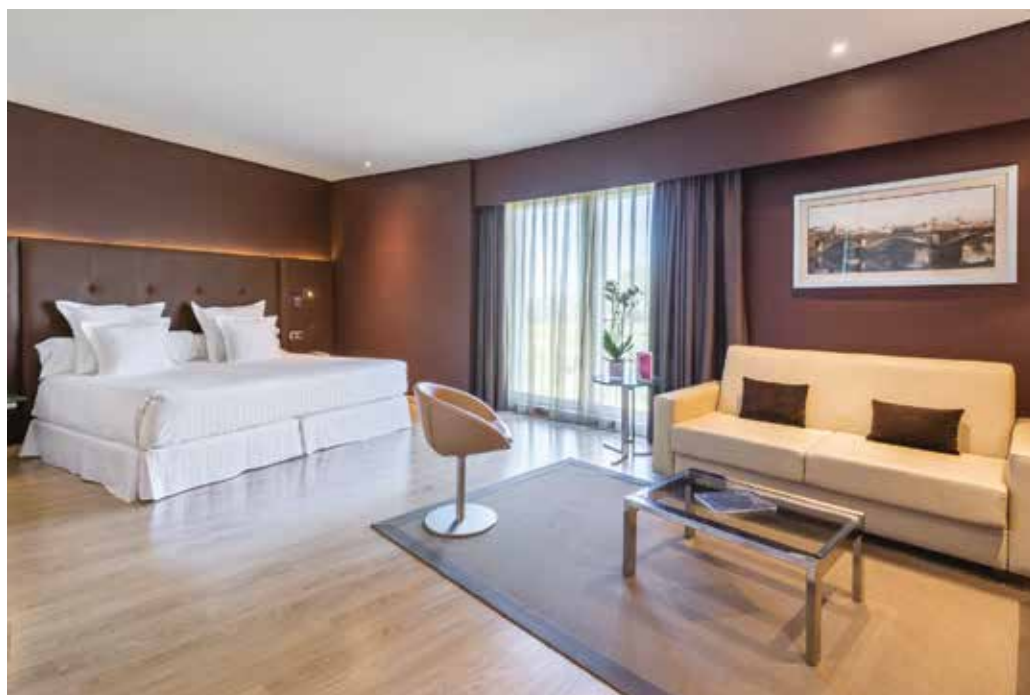
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# Barceló

HOTELS & RESORTS

## The Barceló Sevilla Renacimiento ★★★★★

Hotel enjoys a location on the banks of the river Guadalquivir, close to the Alameda de Hércules, one of Seville's trendiest areas for leisure and dining. And it is just a few minutes from the city's major historical attractions.







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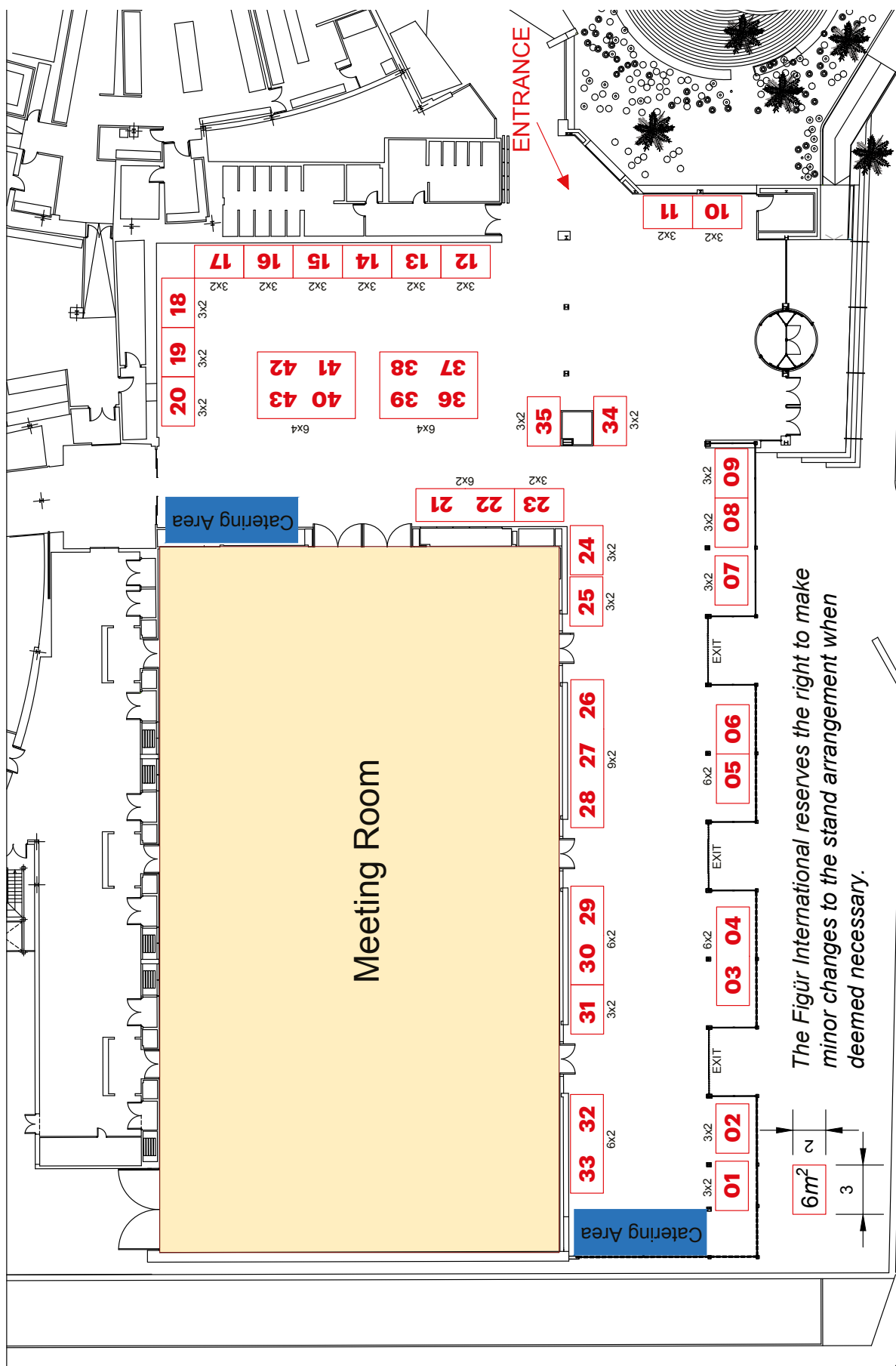
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# **EXHIBITION AREA**





# **GENERAL INFORMATION & REGULATIONS FOR EXHIBITORS**





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# GENERAL INFORMATION & REGULATIONS FOR EXHIBITORS

Please use the booking form below to reserve the sponsorship opportunities for your company and send by e-mail directly to the Congress Organizer address (see below).

- One standard table and two chairs will be given to the each exhibitor if required.
- All additional electrical wiring, outlets and booth decorations shall be at the Exhibitor's expense.
- The Congress Organizer reserves the right to alter or change the space assigned to the Exhibitor.
- Space contracted by the Exhibitor may not be sublet without the prior written permission of the Congress Organizer.
- All goods shipped to the conference must be clearly marked with the name of the Exhibitor and the number of the allocated space. Goods must not be shipped to the conference with shipping charges paid on arrival; these will not be accepted. The Congress Organizer assumes no responsibility for loss or damages to goods belonging to the Exhibitor.
- The Exhibitor is responsible for insurance related to their participation in the conference.
- The Exhibitor agrees to comply with all union contracts and agreements between the Congress Organizer official contractors, serving companies and the venue in which the exhibition will take place and the labour laws of the venue.
- In the event of cancellation by a sponsor of support for a particular item, and should the Congress Organizer be unable to find an alternative sponsor, the deposit is non refundable. A deduction of 30% from any deposits or payments returned to sponsors will be made to cover the cost of any work carried out prior to cancellation.
- In the event that the item that you have requested is no longer available and you do not wish to take advantage of an alternative sponsorship opportunity, your deposit will be returned in full.
- In order to get the confirmation letter with all the sponsorship opportunities held by your company, all the payment should be done one month prior to the conference
- All exhibits will be assigned by the Congress Organizer and will be located in the exhibit hall. No company or their representatives may display, demonstrate, or distribute their products and/or services in any location other than their designated exhibit space(s). Displaying promotional advertisements, the distribution of printed materials outside of your exhibit space is strictly prohibited.
- At no time should music or videos be played at a level that interferes with a neighboring booth's exhibiting activities.
- Each exhibiting company receives one complimentary badge per 6 square feet of contracted exhibit space. An exhibitor's badge is valid for admission to the exhibit area, plenary sessions and Opening Ceremony. All Exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged.



# BOOKING FORM



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# BOOKING FORM

Name of the company.....

Address .....

Postal Code..... City/State.....Country.....

Phone.....Fax.....

Email.....

Contact Person Mr/Mrs.....

We are interested in (please check box)

## Exhibition Area

### Selected Sponsorship Options

|         |         |         |
|---------|---------|---------|
| 1 ..... | € ..... | € ..... |
| 2 ..... | € ..... | € ..... |
| 3 ..... | € ..... | € ..... |
| 4 ..... | € ..... | € ..... |
| 5 ..... | € ..... | € ..... |

TOTAL AMOUNT IN EURO ( € ) € .....

The undersigned is fully aware of the terms and conditions of the general regulations as enclosed and accepts that he/she will take part in the exhibition.

Date ..... Name ..... Signature.....





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# CONGRESS ORGANIZER

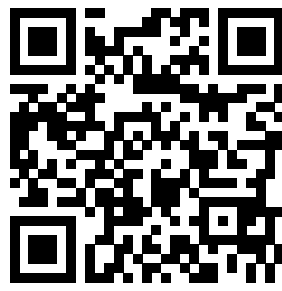


**Yasemin Dervişoğlu**

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